January 4, 2010

Nicole Carkner
Quad City Health Initiative
Central Park Medical Pavilion 2 Suite 3100 (West Campus)
1227 East Rusholme St.
Davenport, IA 52803

Dear Nicole:

As the founder of the Moon Walk program, PALM would like to formally invite the Quad City Health Initiative to participate in our Moon Walk 2010 Challenge. We are thrilled that your community continues to be excited about improving community health by participating in this event.

Quad Cities Health Initiative has emerged as the 2008 and 2009 winner and now holds the coveted Moon Walk Walking Stick. We hope to continue this friendly competition with Quad Cities Health Initiative and with the University of Illinois Extension - Champaign County. This will be an exciting three-way "Moon Walk Challenge".

This year's challenge will be the community that has logged 238,700 miles (one trip to the moon) and has the highest average miles per walker. The 8-week event officially begins on April 16rd and ends on June 11th. The winner will be declared June 16th and will claim the Moon Walk Walking Stick.

We look forward to another exciting and challenging race to improve individual and community health through the benefits of walking.

To the moon!

Angie Ludwig

Angie Ludwig
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